



Dynamic and dedicated professional with expertise in enhancing organic traffic and implementing effective local SEO strategies. Focused on improving digital presence, analysing performance metrics, and contributing to organisational objectives through consistent learning, adaptability, and a results-driven approach.

WORK EXPERIENCE

Gorango Solutions Pvt. Ltd 10/2025 - Present

SEO Executive

- USA-Based Local SEO project
- Competitor Analysis
- SEO friendly Content Writing

Aspire Digital Media 08/2024 - 09/2025

SEO Executive

- B2B and Local SEO
- E-commerce SEO

Digital Rosogolla 05/2024- 07/2024

SEO Intern

- News website SEO
- reel shoot and editing

Netscribes Pvt Ltd 03/2023 - 10/2023

Flipkart MPQC Retainer

- working on Flipkart project
- Validate product catalogue according to SOP's

EDUCATION

Bachelor Of Technology 2018 - 2022

Supreme Knowledge Foundation Group of Institutions

Electronics and Communication Engineering

CGPA - 8.84

Higher Secondary 2016 - 2018

Salkia Hindu School (High & unit - II)

Science

Marks: 60.40%

Secondary 2015 - 2016

Salkia Hindu School (High & unit - II)

Marks: 76.57%

SKILLS

- On-page & Off-page SEO
- Keyword Research
- Technical SEO
- AEO & GEO
- GMB optimization
- Content Writing
- Competitor Analysis
- Basic CMS Management
- AI Prompt Engineering
- Basic Graphics and video editing
- Manual testing

CERTIFICATES

3 months training on "Digital Marketing"
(06/2024)

Kolkata Digital Marketing Institute

Certificate in English Communication and IT
(02/2023)

Anudip Foundation

3 months training on "Software testing"
(02/2023)

Web skitters Academy

8-week online training on "Ethical Hacking"
(02/2022)

NTERNSHALA

Developing soft skills and Personality
(10/2018)

NPTEL CERTIFIED (IIT Kharagpur)

LANGUAGE

- English
- Bengali
- Hindi