



Mr. Nabeel

SEO Expert

“ Optimize for people, and search engines will follow. ”

Mr. Nabeel

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Socials

Instagram
@mr.uiux.seo

Behance
@nabeelmaher1

LinkedIn
nabeel-ui-ux

Languages

Urdu Native Punjabi Fluent English Basic

Soft Skills

Problem Solving

Time Management

Communication Skills

Client Handling

About Me

Experienced SEO Specialist with 4+ years of hands-on experience in optimizing websites and improving search engine rankings. Skilled in keyword research, on-page SEO, and WordPress website optimization. Successfully worked on local and international projects, delivering measurable growth in organic traffic and online visibility. Passionate about helping businesses grow digitally through effective SEO strategies.

Experience

- 2021 - Present Worldwide
Self-Employed
Freelance SEO Specialist
 - Improved organic ranking of multiple websites through SEO strategies
 - Conducted keyword research and implemented on-page SEO strategies
 - Optimized website structure, content, and user experience
 - Built backlinks to improve domain authority and visibility
 - Worked on WordPress websites with SEO best practices
 - Successfully ranked multiple websites, including international projects

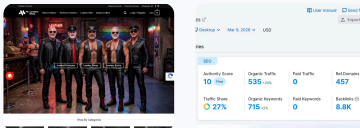
Latest projects



Azatek (UK-Based Website)

- Conducted keyword research and competitor analysis for UK market
- Implemented on-page SEO including meta titles, descriptions, and heading structure
- Optimized website content with targeted keywords
- Improved website visibility and search engine ranking within 9-12 months
- Applied basic backlink strategies to increase domain authority

<https://azatek.co.uk/>



MR Leather Shop (E-commerce Website)

- Performed complete SEO optimization for an e-commerce website
- Improved product pages with SEO-friendly titles, descriptions, and keywords
- Enhanced website structure and internal linking
- Optimized website performance and user experience
- Achieved noticeable improvement in search rankings

<https://mrleathershop.com/>

Education



Local SEO Essentials with Semrush
Nov 2024



Govt Boys Degree College

Intermediate in Arts (FA)
Dec 2022

Skills



SEO

Search Engine Optimization

Keyword Research

Competitor Analysis

Google Search Console (Basic)

On-Page SEO

Technical SEO

Off-Page SEO



Website

WordPress Website Management

Website Speed Optimization

Content Optimization