

# MUHAMMAD JAMEEL SALEEM

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## PROFESSIONAL SUMMARY

SEO focused digital marketing professional with 2 years of hands-on experience in on page SEO, off page SEO, content writing, and social media management. Skilled in building backlinks through guest posting, forum posting, and Web 2.0 strategies. Experienced in managing multiple websites, publishing SEO-optimized content, and maintaining daily activity across platforms like Facebook, LinkedIn, Pinterest, and Google My Business.

## CORE SKILLS

- On Page SEO, Off Page SEO (Guest Posting, Forum Posting, Web 2.0)
- Backlink Building & Link Placement
- SEO Content Writing (Short & Long Form)
- Product Listing Optimization
- Social Media Management
- Google My Business Optimization
- Content Publishing & Scheduling

## TOOLS & PLATFORMS

- SEMrush
- Google Search Console
- WordPress
- Google Analytics (Basic)
- Pinterest, Facebook, LinkedIn
- Google My Business

## PROFESSIONAL EXPERIENCE

**SEO Specialist** | Duration: 2 Years

### Key Responsibilities:

- Built backlinks through guest posting, forum posting, and Web 2.0 platforms
- Wrote and published SEO optimized articles across multiple websites
- Managed daily social media posting for multiple brands
- Handled product uploads including images, descriptions, pricing, and variations
- Created and managed content on Facebook, LinkedIn, and Pinterest
- Managed Google My Business profile with regular posting
- Maintained consistency in publishing content to improve online presence

## PROJECTS / WEBSITES MANAGED

### Websites:

- <https://remoteonlineevaluator.com/>
- <https://flightofly.com/>
- <https://hearinside.com/>
- <https://singaporeeast.com/>
- <https://southasiadigital.com/>

**Work Performed:**

- Daily article publishing
- SEO content writing
- On-page SEO,Off-page SEO & backlink building
- Social media promotion

**EDUCATION**

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**I.Com — Intermediate in Commerce**

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**ADDITIONAL INFORMATION**

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- Strong consistency in daily SEO execution
- Experience managing multiple websites simultaneously
- Practical knowledge of SEO and content workflows