

# ZEESHAN

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📄 /zeeshanseoexpert



## PROFILE SUMMARY

I'm a Level 2 Fiverr Seller and Upwork freelancer with 4+ years of SEO experience and 170+ completed orders. I specialize in Technical SEO audits, On-Page and Off-Page optimization, and high-impact link building to drive organic traffic for global clients.

## SKILLS

- SEO (Search Engine Optimization), Technical SEO, Local SEO, On-Page & Off-Page SEO
- Keyword Research, Competitor Analysis, Content Marketing, Copywriting
- Link Building, Lead Generation, WordPress Management, Email Marketing
- Tools: Ahrefs, SEMrush, Moz, Google Analytics, Google Search Console, Screaming Frog

## EDUCATION

- ❖ **BS in Computer Science, Virtual University of Pakistan** ( *in Progress* )
- ❖ **Pre-Engineering | Govt Enter Collage Zehri, Khuzdar** ( *81.87% Score | 2022* )

## EXPERIENCE

### ❖ **Freelance SEO Specialist | Fiverr**

Fiverr.com - Remote

Mar 2022 - Present

Visit my Profile: [Fiverr](#)

- Delivered expert SEO services: On-Page, Off-Page, Technical SEO, and Keyword Research
- Built high-authority backlinks and optimized websites to boost search engine rankings

### ❖ **SEO Expert & Link Building Specialist | Upwork**

Upwork.com - Remote

Mar 2023 - Present

Visit my profile [Upwork](#)

- Provided full-stack SEO solutions, including audits, backlinks, and performance tracking
- Helped global clients rank higher on Google through custom strategies and SEO planning

### ❖ **SEO Internship - SEO Link Building**

Next Age Solutions (GBOB Project) - Lahore, Pakistan

Jan 2025 - April 2025

- Performed link-building outreach for international clients under GBOB project guidelines
- Gained hands-on experience in SEO strategies, backlink research, and client reporting

### ❖ **SEO Internship - Search Engine Optimization**

Addsmint Software House (SEO Projects) - Quetta, Pakistan

Mar 2026 - Present

## CERTIFICATIONS

- SEMrush SEO Toolkit Course - SEMrush Academy
- Digital Marketing Certificate - Digibizz, Quetta
- DIT (Diploma in Information Technology) - 6 Months - MHI Institute, Quetta
- GBOB -Link Building - Next Age Solutions Lahore, Pakistan
- Advanced Link Building - Ahrefs Academy
- Certificate of Achievement – Distinguished Freelancer (Top 10% in Digibizz)