

# REJUAN AHAMED

Sr. WORDPRESS ENGINEER

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## SUMMARY

I am a senior WordPress developer and have over 10 years of experience building custom themes, plugins, and scalable web solutions. I specialize in Gutenberg (native block development), performance-optimized systems, and modern WordPress architecture. My technical skills include React, TypeScript, Object-Oriented PHP, WordPress REST API, and core WordPress development. I also have practical experience implementing secure WordPress solutions using Docker-based development workflows, CI/CD pipelines, and best practices. I am comfortable working in remote and distributed teams and have strong communication and leadership skills, as well as experience collaborating across time zones.

## WORK HISTORY

### Software Engineer II - (Remote)

**Volksbyte** - <https://volksbyte.com/>

July 2025 - Present

- Building high-performance frontend applications using React.js and CanvasJS with a focus on scalability, usability, and clean UI architecture.
- Collaborating with distributed teams to deliver feature-rich, user-centric web applications aligned with product and UX requirements.
- Mentoring junior developers on modern frontend practices including component design, code quality, and performance optimization.
- Developing a Joomla/wordpress based Smart Editor enabling advanced product customization and improved user interaction workflows.

### Sr. WordPress Developer - (Remote)

**Cronix LLC** - <https://cronixweb.com/>

February 2024 - July 2024

- Developed and maintained custom WordPress sites, themes, and plugins.
- Migrated websites to WordPress with complete data integrity.
- Integrated and configured third-party plugins for extended functionality.
- Fixed a CLS issue, improving PageSpeed score from 42 to 92.
- Improved WooCommerce checkout with Ajax batching, reducing cart abandonment by 33%.
- Integrated Google Analytics, Hotjar, and A/B tools; increased session duration by 27%.
- Created a reusable plugin system to auto-generate Gutenberg blocks, reducing dev time by 40%.
- Applied SEO/CRO best practices to improve traffic and conversions.
- Transformed PSDs into responsive, pixel-perfect HTML5/CSS3 templates.
- Used Git/SVN for version control and team collaboration.
- Managed multiple projects under tight deadlines efficiently.

### Sr. FrontEnd Developer, WordPress & Shopify (Remote)

**Coalition Technologies** - <https://coalitiontechnologies.com>

April 2022 - January 2024

## CONTACT

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**LinkedIn** : [rejuan-ahamed](https://www.linkedin.com/in/rejuan-ahamed)

**GitHub** : [rejuancse](https://github.com/rejuancse)

**WordPress.org** : [rejuancse](https://www.wordpress.org/profile/rejuancse)

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## PROGRAMMING LANGUAGES

- PHP (OOP)
- JavaScript (ES6+)
- TypeScript
- MySQL

## BACKEND DEVELOPMENT

- REST API Development
- Database Optimization & Query Tuning
- Server-side Application Logic

## WORDPRESS EXPERTISE

- Custom Native Gutenberg Block Development (React + TypeScript)
- @wordpress/data State Management & Gutenberg Data Stores
- Gutenberg Block APIs (edit & save functions)
- Custom Plugin Development
- Custom Theme Development
- Hooks & Filters
- Performance Optimization
- WordPress Security Best Practices
- WooCommerce
- REST API Integration
- WordPress Multisite
- Custom Post Types (CPT)
- WordPress VIP Standards
- Page Builders: Elementor, Divi Builder, WPBakery

- Built and maintained WordPress websites using Gutenberg blocks, custom plugins, and themes.
- Developed Shopify and Shopify Plus themes tailored to client requirements.
- Developed a Shopify plugin that synced product inventory in real-time via REST API with fallback logic, resolving latency issues during high-traffic periods.
- Spearheaded an image optimization initiative using WebP conversion and custom lazy loading, achieving up to 60% faster image rendering on mobile.
- Proposed and led adoption of a VueJS-powered component library across projects, reducing UI inconsistencies and saving 30% in development hours.
- Used Crazy Egg heatmap insights to identify UX bottlenecks, redesigned the navigation menu, and improved click-through rates by 22%.
- Managed version control using Git/SVN and handled multiple projects simultaneously.

### **Full Stack WordPress Developer - (Remote)**

**Anysense Inc** - <https://anysense.co.jp>

January 2021 - March 2022

- Delivered 10 responsive WordPress sites for clients in Japan, achieving a 92% client satisfaction rate.
- Reduced delivery time by 30% by implementing Gulp and Webpack automation.
- Boosted site speed by 35% through lazy loading, caching, and image optimization.
- Reused VueJS components, reducing future development time by 20%.
- Ensured 100% uptime during the Tokyo Olympics while supporting 500,000+ monthly pageviews.

### **Sr. WordPress Developer**

**JoomShaper** - [www.joomshaper.com](http://www.joomshaper.com)

December 2017 to December 2020

- Developed and maintained high-quality, performance-optimized WordPress themes and plugins for commercial release on CodeCanyon.
- Engineered scalable web functionalities using PHP, MySQL, JavaScript, jQuery, Ajax, and ReactJS, with clean, maintainable front-end code using HTML5, CSS3, SCSS, and LESS.
- Designed and implemented innovative features and enhancements for existing client websites, improving UX, speed, and SEO.
- Led the transition into responsive mobile-first development, launching initiatives to expand the company's offerings into mobile web application development.
- Collaborated with cross-functional teams in an Agile environment to deliver feature-rich WordPress products aligned with market trends and client needs.
- Optimized WordPress performance, security, and code quality following best practices and modern development standards.
- Refactored legacy plugin code to follow OOP and SOLID principles, reducing bug reports by 50% and cutting down onboarding time for new developers.
- Designed a proprietary system for managing theme options with live preview and drag-and-drop layout editing featured on Envato as "Editor's Pick".
- Rescued a failing plugin launch by debugging a race condition affecting Ajax callbacks under load; post-fix, the plugin hit 500+ sales within the first month.
- Developed a WP-CLI-powered migration script that reduced manual migration time for client data from 3 hours to under 15 minutes.

### **WordPress Developer**

**JoomShaper** - [www.joomshaper.com](http://www.joomshaper.com)

December 2015 to November 2017

- Developed and launched 6 custom WordPress websites, resulting in a 25% increase in client acquisition for the company.

## **FRAMEWORKS & LIBRARIES**

- Laravel
- ReactJS, VueJS
- jQuery, Ajax
- Bootstrap, Tailwind CSS
- SCSS / SASS
- GSAP

## **TESTING & CODING STANDARDS**

- Git / SVN
- WP-CLI
- Composer, NPM
- Webpack, Gulp
- Linux

## **TESTING & CODING STANDARDS**

- Automated Testing (PHPUnit)
- PHPUnit (Unit & Integration Testing)
- PHPCS / WPCS (WordPress Coding Standards)
- PSR Standards Compliance
- Debugging, Performance Profiling & Optimization

## **WEB TECHNOLOGIES**

- HTML/CSS3
- Responsive Design
- Cross-browser Compatibility
- Progressive Web Apps (PWA)
- Web Performance Optimization
- Mobile-first Development
- SEO Best Practices

## **PROJECT MANAGEMENT & COLLABORATION**

- Jira
- ClickUp
- Basecamp
- Trello
- Slack
- Bugherd
- Agile/Scrum Methodologies

- Resolved over 250+ support tickets with an average response time of 2 hours, maintaining a customer satisfaction rating of 95%.
- Built mobile-first websites that decreased bounce rates by 22% on average.

## SYSTEM DESIGN & ARCHITECTURE

- Designed modular plugin architecture using OOP and SOLID principles
- Built scalable WordPress plugin systems handling high-traffic environments
- Optimized database queries and caching strategies for large datasets
- Experience designing REST API-based systems for decoupled applications

## SPECIALTIES

- Over 10 years of experience in website design and development, staying current with market trends.
- Proficient in both backend and frontend development.
- Strong foundation in object-oriented programming and the MVC software architectural pattern.
- Specialization in fully responsive and cross-platform-supported frontend development.
- Expertise in managing API calls from third-party platforms.
- Experienced in single-page web application development with top-level frameworks like ReactJS and VueJS.
- Skilled in version control systems such as GIT and SVN.
- Comprehensive experience in end-to-end website development, covering planning, designing, prototyping, implementation, bug fixing, and ongoing development.
- Specialized skills as a WordPress developer, leveraging the platform for dynamic and scalable website solutions.
- Innovative problem solver, dedicated to continuous learning and adaptation to evolving web development trends.

## CERTIFICATIONS

- Google Analytics Certification – applying analytics for data-driven development and performance tuning
- WordPress Security Best Practices (Advanced Training)
- Advanced WordPress Plugin Development
- Modern React with Redux

## LANGUAGES

- English (Professional Working Proficiency)
- Bengali (Native)

## ADDITIONAL STRENGTHS

- UX/UI design awareness focused on user-centric WordPress experiences
- Strong problem-solving, debugging, and analytical thinking in complex systems
- Effective communication and collaboration in remote, distributed teams
- Leveraged AI tools (ChatGPT, GitHub Copilot, AI-assisted code review) to improve development speed, automate workflows, and enhance code quality

## EDUCATION

B.Sc. in Computer Science & Engineering  
Dhaka International University, Dhaka,  
Bangladesh – 2015