

SAWAB SABEEN

SEO CONTENT WRITER | GUEST POSTING &
LINK BUILDING SPECIALIST

CONTACT

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SKILLS

- SEO Content Writing
- Blog & Article Writing
- Keyword Research
- Content Strategy
- Search Intent Optimization
- On-Page SEO
- Guest Posting
- Link Building
- Backlink Outreach
- Competitor Analysis
- Content Editing
- Research Writing
- Time Management

TOOLS

- Ahrefs
- ChatGPT
- Google Docs
- Google Sheets
- Canva
- AI Keyword Research Tools

LANGUAGES

- English
- Urdu



PROFESSIONAL SUMMARY

SEO Content Writer & Guest Posting Specialist with hands-on experience in creating 100+ SEO-optimized articles and securing 80+ quality backlinks. Skilled in keyword research, competitor analysis, content planning, on-page SEO, and backlink outreach using Ahrefs. Committed to producing engaging, well-researched, and search-friendly content that drives organic traffic and improves search rankings.



EXPERIENCE

SEO Content Writer	2025 – Present (Remote)
- Written and published 100+ SEO-optimized articles across multiple niches including Technology, Health, Business, and Digital Marketing. - Conducted keyword research and competitor analysis using Ahrefs to identify content opportunities. - Created engaging, well-structured content following on-page SEO best practices and search intent. - Optimized content with proper headings, meta descriptions, internal linking, and keyword placement. - Ensured high-quality, plagiarism-free content that improves search rankings and user engagement.	
Guest Posting & Link Building Specialist	2025 – Present (Remote)
- Secured 80+ high-authority backlinks through guest posting and outreach campaigns. - Identified niche-relevant websites and built strong relationships for link acquisition. - Conducted competitor backlink analysis using Ahrefs to find new link-building opportunities. - Assisted in improving website authority and organic search performance through effective link-building strategies.	



EDUCATION

Bachelor of English (In Progress) University of Central Punjab Current Semester: 3rd Semester	2025 – 2029
Intermediate District Public School & College Grade: A	2023 – 2025
Matriculation District Public School & College Grade: A	2021 – 2023



CERTIFICATIONS

- Content Writing & Guest Posting Course – HubSpot Academy
- Content Writing & Guest Posting Course – Aspire Skills Academy
- Content Writing & Guest Posting Course – Noma Academy
- Guest Posting & Content Writing Course – Meta Achievers