

JAVARIA ARIF

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Career Objective

Hi, I'm Javaria, an Off-Page SEO Specialist who helps businesses and SEO agencies grow their online presence through manual, high-quality link building. I focus on creating niche-relevant backlinks using safe, white-hat SEO practices that support long-term search engine growth. My goal is simple: deliver reliable work, communicate clearly, and help my clients achieve better results.

Professional Skills

- Guest Posting
- Link Building
- Outreach
- SEO Backlinks
- Niche Edits
- Off-Page SEO
- Competitor Research
- Off Page SEO Specialist

Experience

Freelance Off Page SEO Specialist

Project 1

- Worked on website: **flywly.com**
- Ranked keyword: “**gen z activities without technology**”
- Performed backlink creation and off-page optimization strategies.

Project 2

- Worked on website: **nusraa.com**
- Ranked keyword: “**wasif ali wasif books**”
- Improved keyword visibility using guest posting and link-building techniques.

Project 3

- Worked on Website : **Youlikefans**

- Built profile backlinks to support website authority and online presence.

Project 4

- Worked on Website : **Design Mint Graphics**
- Build Manual Mix Backlinks to support website authority and online presence.

Project 5

- Worked on Website : **Yard Wise**
- Off-Page SEO & Mixed Backlink Building

Education

Intermediate : **FA.IT**

Languages

- Urdu
- English
- Punjabi

Strengths

- SEO
- Strong Research & Outreach Skills
- Detail-Oriented & Accurate Work
- Time Management & On-time Delivery
- Good Communication Skills
- Reliable & Consistent Freelancer